



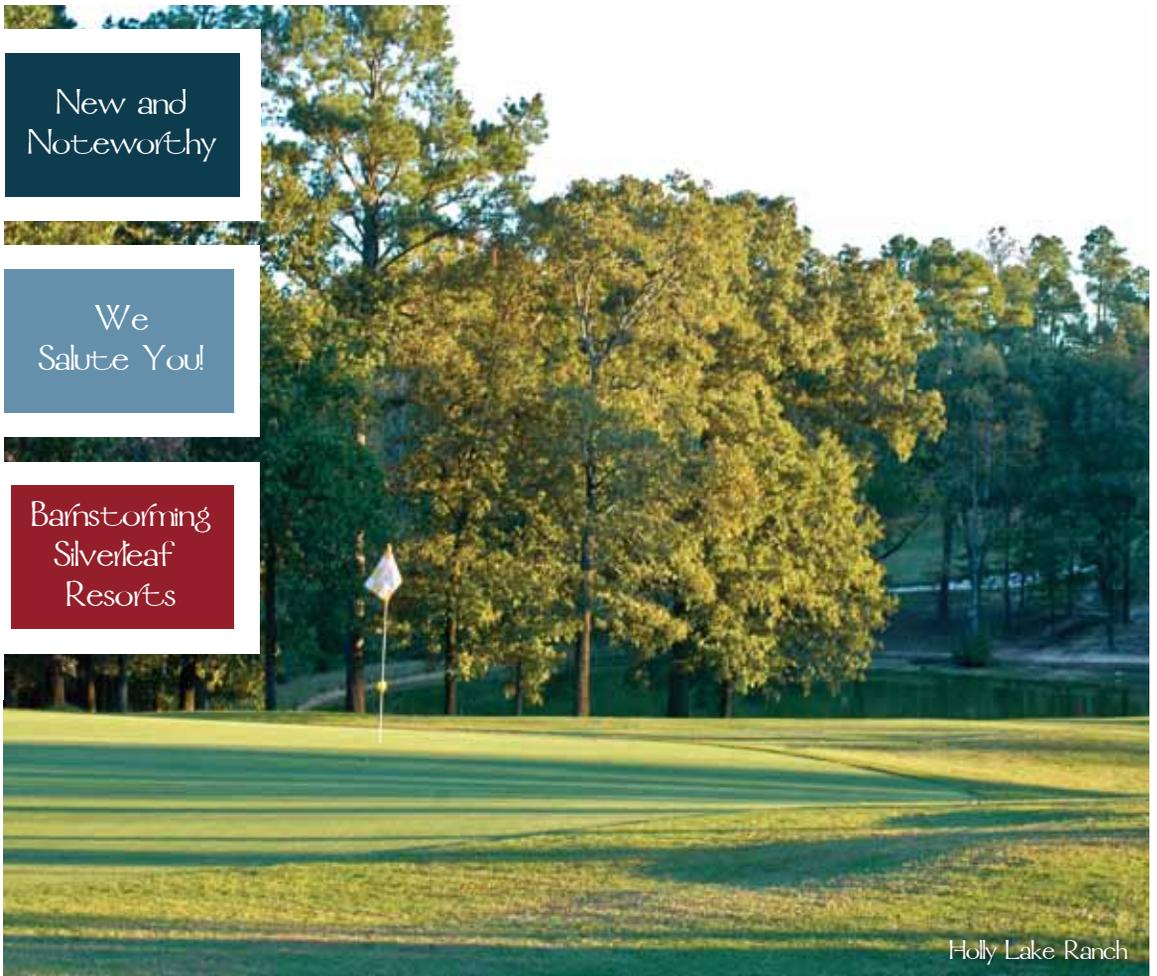
New and
Noteworthy



We
Salute You!



Barnstorming
Silverleaf
Resorts



Holly Lake Ranch



published
exclusively
for you by the
Silverleaf Club

GETAWAYS

Fall, 2010

NEW and NOTEWORTHY

Improving our resorts for you!

WE CONTINUE TO MAKE improvements and add new amenities for your vacationing pleasure.

From May 1st through August 1st, more than 475 units, resort-wide, had updates completed, which may have included new mattresses, living room seating, flooring, interior and exterior paint, as well as new roofing and other various renovations.

- The Villages - 85+ units received new mattresses plus additional updates, two pools received new outdoor furniture and pool "snack shack" cabanas.
- Lake O' The Woods - 17 units had mattresses replaced, vacuums are now in every unit, the mini golf course was painted and has new benches and a barbecue grill refurbishment project was done.
- Holly Lake - 15+ units were refurbished with flooring and living room seating.

- Hill Country Resort - at least 20 units were updated, a new custom built ping-pong table is ready for play and the resort now has a 12'x24' inflatable movie screen and shows "Movies Under the Stars".



Silverleaf's Seaside Resort

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NEW and NOTEWORTHY

continued from front page

- Piney Shores - 30+ units were updated, vacuums are now in every unit and a new "Dippin' Dot's" kiosk is open by the pool.
- Seaside Resort - A new movie theater, wi-fi lounge and expanded arcade are now open.
- Ozark Mountain - 10 units were updated, pool furniture replaced and the deck expansion project at the Activity Center is complete.
- Holiday Hills - 130 + units received new mattresses and/or new living room seating.
- Timber Creek - All units now have vacuum cleaners, the carpet on the mini golf course was replaced and 12 new fire rings were added at the campground.
- Fox River - 50+ units received new mattresses plus additional updates, new pool furniture, picnic tables and grills were added, the shuffleboard and tennis courts repainted and the miniature golf course and playground was spruced up.
- Oak N' Spruce - 50 + units received new mattresses plus additional updates, the shuffleboard courts were refinished, a treadmill and 2 TV's were added to the fitness center and pool furniture was replaced.
- Apple Mountain- 45 + units received new mattresses plus additional updates and the tennis courts were resurfaced.
- Orlando Breeze - 45 + units received either new cabinet paint, flooring and/or living room seating.



The Villages Beach Club

Holiday Hills Resort



ONLINE CONTEST - Fun way to win cool prizes

HERE'S YOUR NEXT opportunity to win a prize for correctly answering a question about Silverleaf. The prize for correctly answering this issues' question is a **\$50 Visa® gift card**. Log on to our web site, www.silverleafresorts.com, to help you find the answer, then click on the "Online Contest" link, in the members-only section and select your answer from the choices listed. You may enter once per day, per user name, and if there is more than one correct entry, one random correct entry will be drawn after the contest ends on December 1st. Good luck and here's your question:

What year did Apple Mountain Resort open?

Apple Mountain Resort



Fox River Resort

WE SALUTE YOU Danny Shannon

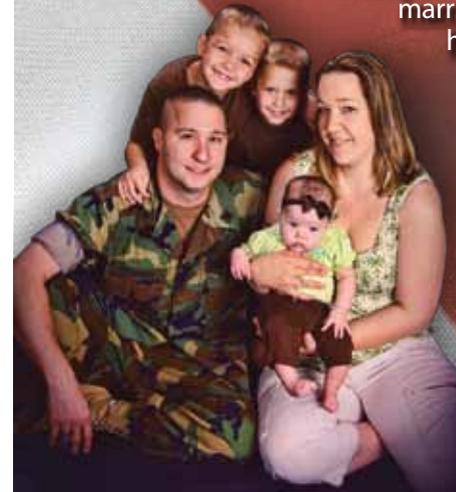
SILVERLEAF'S OWN DANNY SHANNON, Assistant General Manager of Piney Shores Resort, will be assuming a new position this Fall. EO2 Shannon is in the United States Navy Reserves and is an Equipment Operator Second Class. He is attached to Naval Mobile Construction Battalion 28, "The Old Pros". He is assigned to NMCB Detachment 15 in Houston, Texas.

The U.S. Navy has a long and rich history providing support to foreign nations in humanitarian missions. Petty Officer Shannon will be serving in the Southern Command Area of Operations, providing fresh-water wells to the local inhabitants. EO2 Shannon will be missed during his one-year deployment to South America.

Danny and his wife, Sabrina, met when both had summer jobs at Piney Shores Resort. They have been married for eight years, and have three children.

Zakariah – age six, Joshua – age five, and Isabella, who is three months old. Last month Danny celebrated his 11th year with the company.

Join us in thanking Danny and his family, for his dedication to our country and people around the globe.



MEMBERS-ONLY SPECIAL

FIRST THREE NIGHTS FREE!

Book your reservation now and receive your first three nights free plus save 50% off additional nights.

Take 50% off our already low season rates between Sept. 15 - Nov. 15

Call 1-800-613-0310 now to book your Colorado getaway!

The Pinnacle Lodge



MANAGERS CHOICE

JAMES MACBRIDE, General Manager at The Villages

Resort, a new Texas resident (having previously been the



General Manager at Timber Creek Resort) is a big fan of Italian food. Since he's been here, he's found the Oliveto Italian Bistro in Tyler to be one of his favorites, with their comfortable neighborhood Italian bistro feel and their Tuscan-inspired menu. Located at 3709 Troup Highway in Tyler, their phone number is 903-581-2678 and you can ask any of the staff for directions if needed.

The WaterPark @ The Villages is having their 3rd annual *Spook-N-Splash* Halloween event on Friday Oct. 29th from 5 p.m. - 8 p.m. with carnival-style games, trick-or-treating, a costume contest and, of course, all the waterpark fun. Only \$5 for children of all ages! Don't forget your swimsuit.

OUR OWNERS ASK:

Q: The account information for my monthly auto draft payment has changed. Can I update my information with a phone call or online?

A: Our policy requires written authorization from you before we can update your account. Call Owner Services at 1-888-476-0991 to request a new authorization form be mailed to you.

81-YEAR-OLD PILOT BARNSTORMS 9 SILVERLEAF RESORTS IN 9 DAYS

LIKE BARNSTORMERS OF OLD, 81-year-old pilot and Silverleaf owner Dr. Arthur Cole enjoys adventure. Unlike stunt pilots who traveled the country in the 1920s, Cole performs his stunts with a light airplane and a folding bicycle.

Cole and copilot John Parker recently flew Cole's single-engine Cessna 182 to airfields near nine Silverleaf resorts in nine days, then rode bicycles from the airports to each resort. They cycled a total of 152 miles and flew 1,272 miles from May 2nd to May 10th.

As owners at Piney Shores Resort since 1988, Cole and his wife have visited nine of Silverleaf's 13 resorts. They also own a week at Holiday Hills Resort. Cole said, "We've enjoyed and utilized what we have. We enjoy Piney Shores because it is only an hour's drive from our house. We're able to enjoy the others because we have a light airplane and can make it a half-day trip instead of a 2-day drive."

While planning a trip to Chicago in May, Cole got a crazy idea. "I knew there was a line of Silverleaf resorts between Galveston and Chicago. And there were airports within 15 miles or so of the resorts."

While many people at Silverleaf helped Dr. Cole coordinate his trip, Michael Hall, Vice President of Resort Operations, stated "The real heroes were our resort managers and their teams. They made sure that Dr. Cole and his copilot had everything they needed to help make their trip go smoothly." He added with a smile, "Our goal is to provide memorable experiences for all of our Silverleaf guests. This time Dr. Cole returned the favor! We were honored to be a part of his adventure."

When they got home from their adventure, Cole said, "We asked ourselves how we ever got into this, but after a few days we were ready to plan our next trip."

Stay tuned



Dr. Arthur Cole, right, with his copilot John Parker

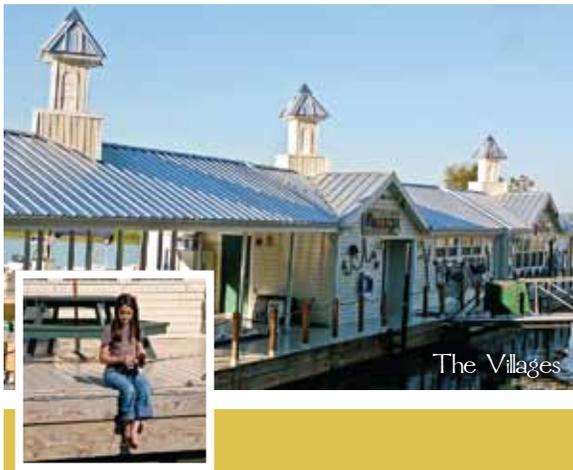


PHOTO CONTEST: Deadline Extended!

WE LOVE HEARING about your Silverleaf vacation memories. And we don't want to miss any of them!

We've received many entries and have had requests from our members for more time to pick their favorite stories. We've decided to extend the deadline to November 15th for you to submit your favorite vacation memory, with photos, and the three best stories and photos will be published in our Winter, 2010 newsletter.

In addition, the first place winner will receive \$100 in Silverbucks, second place winner will receive \$50 in Silverbucks and third place will receive \$25 in Silverbucks. Silverbucks are honored at all our country stores, activity centers, and can be used to pay monthly membership dues.

Send your digital entries to:
Photocontest@silverleafresorts.com
or mail to: Photo Contest
Silverleaf Resorts, Inc.
1221 River Bend Dr., Suite 120,
Dallas, Texas 75247